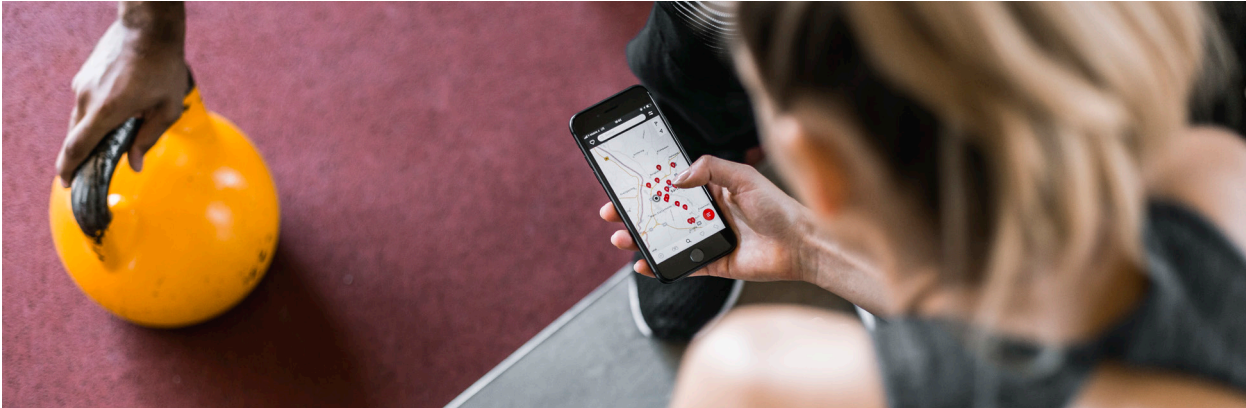


MYCLUBS IS THE NEW FITNESS PARTNER OF SWISSPASS



Zurich, 2 May 2019 – myClubs is the new fitness partner of SwissPass, the Swiss public transportation card for mobility and leisure. With more than 300 sports providers all over Switzerland, myClubs can now be used by 4.1 million SwissPass owners. The high quality of myClubs' courses and facilities is another motive for their cooperation.

After choosing their fitness plan, myClubs customers can work out at more than 300 different sports providers in Switzerland. Fitness, Yoga, Pilates, cross-training, tennis and 25 other sports are included. The booking system works digitally, via the app or through the website. Due to the offer of flexibility in time and location, myClubs attracts not only an increasing number of B2C clients but also sells an increasing amount of corporate fitness products. Besides that, myClubs also works with insurances, such as the Swiss SWICA. Now, the sports aggregator is partnered within a completely new field: myClubs started a cooperation with SwissPass, the largest mobility platform in Switzerland.

Michael Borgensten, myClubs Country Manager for Switzerland, sees a great opportunity in collaborating with SwissPass: "Through our cooperation we will reach more than 4 million SwissPass customers. We can raise awareness for the advantages of our digital fitness product in a large customer group." SwissPass project head Adrian Houriet, responsible for partner services, is also pleased about the partnership: "We have spent a long time looking for a fitness offer that can be used by all our clients throughout Switzerland. Our new partner, myClubs, meets our requirements with an innovative model and high-quality fitness providers."

myClubs offers their SwissPass customers appealing membership conditions. They can choose between the plan FLEX 4 (4 workouts a month), myClubs TEN (10 workouts, prepaid) or myClubs TWENTY (20 workouts, prepaid). All offers enable access to the entire myClubs network in Switzerland, for example Bootcamp in Zurich, Yoga in Geneva or CrossFit in Basel.

The collaboration is a win-win situation for both companies; myClubs reaches an extended target group whilst SwissPass gains a new innovative, digital and swiss-wide fitness product for their portfolio.

For further information on myClubs for SwissPass owners, visit: <https://www.myclubs.com/ch/en/swisspass>.

Queries & contact

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